

These General Terms and Conditions terms explain how users (User/You/you) should use and participate in site surveys initiated via this platform or via our Nova Opinions, Specialist Opinions or Expert Network websites ("the Sites") and, our relationship with you as you interact with the services on such platform and Sites.

The platform and Sites are owned and run by Walr Group Ltd (Walr/Us/Our). By using them, you agree to these Terms of Use. If you do not agree, please do not use the platform or Sites.

## What You're Agreeing To

When you visit or use our Sites, you're entering into a legal agreement with us, Walr Group Ltd, a company registered in England and Wales.

If you do not agree with any of these terms, please immediately cease using the Sites and services.

## How You Can Use Our Sites

We give you permission to use our Sites for a specific purpose: to take surveys, provide your insights and contribute to market research as a participant (a Respondent).

Please do not try to resell or distribute any information or services from our Sites. If you use our Sites in a way that breaks these terms or the law, you will be in breach of these terms and will be potentially infringing on our intellectual property rights. We own all the content, information, and technology on our Sites.

## Important Rules to Follow

You must follow all of our "DO's" and "DON'Ts" listed below, and you must not use the Sites in a way that violates laws or harms the rights of third parties.

We reserve the right, at our sole discretion, to cancel, terminate and remove any content, messages, or Users if these terms or our DO's and DON'Ts or these General Terms are breached.

If you have any questions or concerns, please see our [privacy policy](#) or contact us:

Walr Group Ltd, Great Suffolk Yard, 129-131 Great Suffolk Street, London SE1 1PP

E-mail: [privacy@walr.com](mailto:privacy@walr.com)

## Changes to These Terms or our Sites

At our sole discretion, we may change the details or consistency of our Sites, these Terms, or even stop operating our Sites, at any time without notice. We may also assign these Terms to another company if we're acquired by a third party. If you do not agree with such changes or do not wish to accept such assignment, your sole remedy shall be to terminate this contract and discontinue use of such Sites.

## Payments or Rewards

Walr operates and provides survey opportunities via this platform or via Nova Opinions, Specialist Opinions and Expert Network to connect Respondents to survey opportunities.

Walr, Nova Opinions, Specialist Opinions or Expert Network do not directly pay you for taking surveys. Any rewards you earn will come from the panel company or referring site you originally signed up with.

## Disclaimer

We provide the platform and Sites "as is," without any express or implied warranty or guarantee. You use this platform and Sites at your own risk. We do not warrant that this platform or the Sites will meet all your requirements or expectations, nor do we warrant that be always available, uninterrupted, secure, or error-free, or that all errors will be corrected.

## Our Responsibility (Limitation of Liability)

To the fullest extent permitted by law, Walr Group Ltd., and its directors, officers, employees, affiliates, subcontractors and partners are not responsible for any direct or indirect damage, losses, or lost profits arising from your use of or engagement with the platform and the Sites, except for damages caused by willful intent or gross negligence.

## Your Responsibilities (Indemnity)

You promise, represent and warrant that any content or information you post or share via this platform or our Sites is legal and lawful, accurate, not harmful to anyone's reputation, and that you own it or have permission to use it. You are responsible for all such content. You must provide all responses honestly and give complete answers.

You are not permitted to copy, screenshot, share or publicize information about the responses you give as Respondent nor to copy, screenshot, share or publicize any details of surveys or survey contents that you participate in via this platform or our Sites.

In the event that you fail to meet these Terms of Use and breach its conditions, you agree to indemnify us and cover all claims, damages, losses, liabilities, costs, and expenses (including legal fees) arising from:

- Your use of the platform or our Sites.
- Your violation of these Terms of Use or any laws.
- Any violation of any third party rights (including third party intellectual property rights) arising out of your use
- Any claim that an answer or response submitted via the Platform or these Sites caused harm to a third party. This indemnification shall apply irrespective of any change to these terms change or your cessation of platform or Site use.

## DO's and DON'Ts

### DO:

- Follow these Terms of Use and all applicable laws.
- Keep any details of how you access the platform and Sites safe and confidential.
- Answer all survey questions honestly and completely.

### DO NOT:

- Use the platform or our Sites if you are under 13.
- Use the platform or our Sites if you are a European Union citizen under 16.
- Try to circumvent any security measures on the platform or our Sites.
- Use robots, spiders, scrapers, or anything other than standard web browsers (like Chrome, Firefox) to access our platform or Sites.
- Share your login access details or any invitations to participate with anyone else.
- Submit, store, or share:
  - Copyrighted material or material protected by trade secrets.
  - False or misleading information that could harm us or others.
  - Illegal, offensive, threatening, hateful, or harmful material.
  - Viruses or other harmful computer code.
- Use someone else's account or pretend to be someone else.
- Interfere with how the platform or Sites work or try to gain unauthorized access to our systems.
- Resell or charge others to use or access the platform or Sites.
- Copy or distribute any part of the platform or Sites.